



Profile

Talented, highly skilled Graphic Designer seeking challenging position using creative problem-solving skills in illustration, computer graphics, graphic design, and web design. Accustomed to managing multiple projects in a deadline-driven environment. Willing to relocate.

Technical Skills

Extensive experience in PC and Mac platforms using the following software:

- Adobe Photoshop
- Adobe Illustrator
- QuarkXPress
- Adobe GoLive
- Adobe InDesign
- Adobe ImageReady
- Adobe Acrobat
- Microsoft Office Suite
- Macromedia Dreamweaver

Other Skills/Interests

- Flash Animation
- Digital Photography
- Creative Writing
- Illustration

Experience

West Virginia State University

Oct 2005–Present

Graphic Designer

Responsible for all printed material and website maintenance as well as development. Development and implementation of design standards and procedures for WVSU's in-house Graphic Communications Department.

■ *Achievements:* Helped to create standard procedures and design practices in the Office of Graphic Communications within the University. Developed cohesive marketing materials, a logo, and a brand standards guide to unify the marketing message of West Virginia State University.

Twin Rivers Design Group, Oak Hill, West Virginia

Feb 2003–Oct 2005

Graphic Designer

Responsible for layout design, advertising, branding, website management, digital photography, and copy writing for multiple clients. Worked closely with clients to create marketing materials that meet their vision, budget restraints, and deadlines. Handled design projects from concept through completion. Designed the identity, website, and advertising campaign for Twin Rivers Design Group. Produced a monthly newspaper highlighting activities for visitors to West Virginia.

■ *Clients include:* SanShell Products, Rivers Resort, Bridge Day Commission, New River Convention and Visitors Bureau, Upper Guyandotte Watershed Association, and various local businesses.

■ *Achievements:* Contributed immediately in highly productive advertising agency. Consistently recognized for fresh print designs and web graphics. Quality of work led to many satisfied customers, repeat business, and referrals. Bridge Day logo design chosen to be the official logo of the festival's 25th anniversary celebration. Licensing of the official logo to vendors created over \$3,000 in revenue for the Bridge Day Commission, excluding sales of t-shirts, hats, coffee mugs, and other memorabilia. The logo was so well received that it is still in use as the official logo of the Bridge Day Festival.

Education

Associate in Specialized Technology Degree, Major in Graphic Design (Dec, 2001)

Art Institute of Pittsburgh, Pittsburgh, PA

■ *Achievements:* GPA: 3.2/4.0, Several pieces of artwork displayed for promotional purposes. Invited as one of ten artists to draw live models during a gallery opening at the Andy Warhol Museum.

101 MORAN AVENUE, DUNBAR, WEST VIRGINIA 25064